

Plastic Free Village Campaign

IIT Palakkad organized a Plastic Free Village Campaign as part of the Gandhi Jayanti Celebration 2019. The participants of the program was NSS student volunteers and Social Initiative Team of Petrichor. Students visited 400 households, collected their plastic waste, conducted a survey of the waste management practices used by the households, and distributed pamphlets on how to effectively segregate solid waste. The students are planning to use the results from this survey to plan future activities on solid waste management. The plastic free village campaign was organized in collaboration with Suchitwa Mission, the Technical Support Group (TSG) in Waste Management sector under the Local Self Government Department, Government of Kerala. The collected plastic was then taken by the Clean Kerala Company Limited, a main distributor of segregated plastics for road construction.

